



You are invited to enroll in

Companion University

Advance Your Knowledge of Laser Therapy



Sunday, September 9th

Richmond Marriott Short Pump

4240 Dominion Boulevard
Glen Allen, Virginia

Registration and Continental Breakfast at 8:00 am

Therapy Laser Classes Beginning at 8:30 am

6 Hours of CE Credit Offered

Increase your knowledge. Improve your results.
Maximize your investment. Learn from your colleagues.
Expand your horizons.



Companion University is designed specifically for Companion Therapy Laser owners to advance their knowledge of laser therapy and to maximize their results both clinically and financially.

Additionally, laser as a part of a multi-modal approach to managing osteoarthritis, treatment techniques, and complementary tools will be presented in breakout sessions.

Syllabus, Core Curriculum

6 Credit Hours of Continuing Education

Companion University 101: Science for Clients

What you need to know about laser therapy to communicate well with clients. Included is a review of the science, a look at the evidence, and the safety and contraindications, with a focus on how to communicate effectively to clients about the technology.

Companion University 201: The Art of Laser Therapy - Maximize Treatment Results

Learn the latest laser therapy treatment concepts and treatment techniques. Discussion will focus on appropriate target doses, the latest equipment and software developments, handpiece selection, and correct treatment techniques.

Companion University 301: Managing Conditions - What Do You See? How Do You Treat It?

Learn how to correctly manage procedure, acute, and chronic conditions. This interactive presentation will encourage you to broaden the range of patients that can benefit from photobiomodulation therapy and increase your use of your therapy laser.

Companion University 401: Laser Therapy and Osteoarthritis

This presentation is a comprehensive look at incorporating laser therapy into the multimodal management of the osteoarthritis pet. Discussion includes goals in treating osteoarthritis patients, a review of the process of osteoarthritis, maladaptive pain and its relationship to the arthritic pet, pharmaceutical and nutraceutical OA interventions, physical interventions for OA, and photobiomodulation and pain management for OA via laser therapy.

Companion University 501: Putting it All Together

Learn how to successfully integrate laser therapy into your companion animal practice. Material covered includes how to train staff to discuss laser therapy with clients, business and marketing strategies for making laser therapy a successful service, and step-by-step recommendations on incorporating laser therapy.

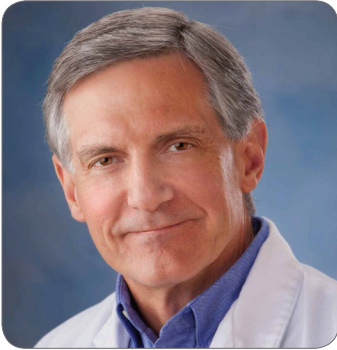
Focused and Hands-On Electives

In addition to earning your “**Companion Master**” in laser therapy, you may expand your expertise at focused elective sessions that will include:

- **Pain Assessment** - early detection and objective monitoring of lameness
- **Treatment Techniques** - how to treat your patients as the experts do
- **Pricing and Bundling** - learn how to maximize your investment in laser therapy
- **New Technologies** - exciting new and complementary equipment and tools
- **Free Communications** - how to leverage communication opportunities at no cost
- **Special Technicians-Only Classes** - treatment fundamentals, the latest techniques, and proven ways to build your laser business

These programs were reviewed and approved by the AAVSB RACE program for six hours of continuing education. Participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Please contact the AAVSB RACE program if you have any comments/concerns regarding this program's validity.

Call Carl Bennett at 352-468-2139 for further information.

**John C. Godbold, Jr., DVM**

Dr. Godbold graduated with honors from Auburn University School of Veterinary Medicine in 1978. In 1980, he established Stonehaven Park Veterinary Hospital in Jackson, Tennessee where he practiced for 33 years as a solo small animal practitioner. Dr. Godbold currently works full time with Stonehaven Veterinary Consulting, teaching, and assisting colleagues as a consultant for laser surgery and laser therapy.

Since 1999, Dr. Godbold has pursued a special interest in surgical and therapeutic lasers and the use of laser modalities in small animal practice. Dr. Godbold has published numerous papers, articles, and chapters about the use of lasers in small animal practice. In 2009, Dr. Godbold published the first edition of *Atlas of Class IV Laser Therapy –*

Small Animal. He is the co-editor and contributing author of the new text from Wiley, *Laser Therapy in Veterinary Medicine*. In high demand as a continuing education speaker, Dr. Godbold has led over 550 laser workshops, wet-labs, and continuing education meetings throughout North America and the world.

Jennifer F. Johnson, VMD, CVPP,

Dr. Johnson attended the University of Pennsylvania's School of Veterinary Medicine, graduating in 1993, and became the sole owner of Stoney Creek Veterinary Hospital in 2007. The AAHA-certified hospital employs 4 Veterinarians and 28 team members. Dr. Johnson is the President-Elect of the International Academy of Pain Management and is a Certified Veterinary Pain Practitioner. Pain management has always been a priority at her practice and Dr. Johnson is always looking for new treatment modalities to help her patients. Dr. Johnson's special interests include general and orthopedic surgery of all pets, pet bird and small exotic pet medicine, and diagnostic ultrasound. Dr. Johnson is the author of numerous articles on laser therapy and pain management.

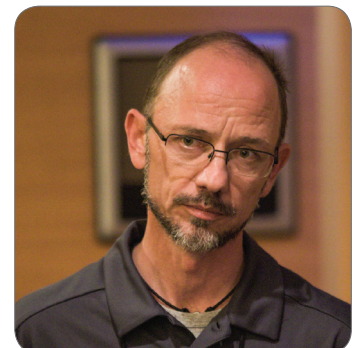
**Diane Miller, MBA**

Ms. Miller has an MBA specializing in strategic planning, sales, and marketing. She has worked in the animal health industry for more than 35 years in shelter medicine, practice management, pharmaceuticals, diagnostics, and consulting. The goals of her team are to:

- Excite your staff about laser therapy
- Communicate the benefits of laser therapy to your clients
- Increase revenue and treatment compliance
- Make your laser therapy program a success

Renaud W. Houyoux, LVT

Mr. Houyoux is a licensed veterinary technician from Reno, Nevada. Credentialed in 1998 after graduating from the Bel-Rea Institute in Denver, Colorado, Ren has enthusiastically dedicated himself to veterinary medicine. He has worked from coast to coast in both general practice and specialty facilities. In the past several years, he has taken a particular interest in the field of laser therapy as this dynamic modality continues to rapidly evolve and has proven itself to be a vital part of veterinary practice. Ren teaches, writes, and speaks on the subject at conferences and educational seminars.



Companion University Registration Form

Please Register me for classes on ☐ Sunday, September 9th

Tuition: \$125 if paid prior to August 31st, \$145 thereafter. Tuition includes Clinical Binder and Course Materials, CE Certificates, Continental Breakfast, and Lunch. Tuition for each additional practice member is \$55 prior to August 31st, and \$70 thereafter. *A limited number of non-customers may attend for an additional \$50 for each attendee. Please call to register.*

Name and Title: _____

Name of Practice: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-Mail: _____

Are there any specific questions, treatments, or conditions that you would like the faculty to address? _____

Payment Method:

☐ Check or Money Order (payable to LiteCure, LLC) ☐ Visa ☐ MasterCard ☐ Amex

Card #: _____ Expiration Date: _____

Signature: _____ SEC Code : _____

Tuition Calculation: ☐ Primary tuition for registrant above: \$125.00

☐ # _____ Additional attendee tuitions @ \$55.00 each _____

TOTAL: _____

Additional Practice Attendees: Please add full names and certifications of additional attendees (as should be shown on their certificates): _____

Mail to: Karen Plumsy, LiteCure LLC, 250 Corporate Boulevard, Suite B, Newark, DE 19702

Credit Card Payment may be sent by fax to (302) 709-0409 or via U.S. Mail

Questions, or to register by phone: Please contact Carl Bennett, Course Administrator, at (352) 468-2139, or David Hutchison, Course Coordinator at (302) 709-0408 x 1589

Registration Information: To complete your registration, please fill in the appropriate portions of this registration form, make a check payable to LiteCure, LLC at the above address. Registration should be completed no later than 10 days before the course date. After that date, late fees shown above apply. **Included with your registration:** Continental Breakfast, Course Materials, Diplomas and CE Certificates, and Lunch.

Cancellations / Refunds: You may cancel your Companion University registration any time prior to the week of the event and receive a full refund of the course fee. No refunds will be given thereafter, and there are no refunds for no-shows. If the course is cancelled, you will receive a full refund.